



We sell Safes at less than half the prices asked by exclusive safe dealers. Our Safes guaranteed strictly fireproof.

Our special Home Safe, outside 5.75 measurement 164x104x13 ..... 5.75 Larger sizes, 8.98, 13.98, 24.50,

# Every Price a Strong Demonstration,

proving again that this Business, by the very force of its organization and extent (both here and abroad), is assuredly built to serve you Best; at all times to bring you the Best-at a price that is always LESS THAN ELSEWHERE. 

# More Elegant Millinery, SALE FINE LACES,



unique styles-is nowhere shown In New York The prices sur-

Our Children's 7 rimmed Hat Dept.

now making a fine showing in strictly

Dressmakers should take advantage of THIS SALE. s now making a fine showing in strictly summer bats. Fine Leghorus, trimmed with fluted chiffon and beautiful 3.98 DRESS TRIMMINGS. trope, purple, green, sindes. Unlimited assortment of flowers and Bunch of Violets, 6 doz. to the

Beautifu! American Beauty

Wreaths for children's hats,

Great Sale of Sun and Rain Umbrellas



of Sun and Rain Umbrellas, sultable for ladies, gentlemen and children, chased by us from of the best manufacturers at a t loss to him. All this season's desirable goods.

Fast Black English Gloria, 24, 26 and 28 inch, each..... .47 Same, XX quality, each..... 

and 26 inch Blue Twill Eng-24, 26 and 28 inch Silk Carola, blue or black, with rod and best Paragon frame, fine hardwood handles, some sterling silver trimmed, Dresden and ebony 98

One lot of 24, 26 and 28 inch Union lik, with assorted handles, steel rod, se and tassel, \$1.39 and 1.69 One lot of Taffeta Silk, Steel Rod.

Paragon Frame, case and Tassel, 1.98
some with tape edge.
One lot of 28 and 28 inch Twilled Union, guaranteed silk, case and tassel, sterling silver trimmed 1.69
handles.

Start designs, 12½c, kind, at, yd...

Edging, ball or tassels to match, same color; special, yd...

Swiss Drapery, choice styles, at, yd... 10c., 12½c, 15c. and Swiss Drapery, ruffled edge, excellent value for 25c. wd.

# LADIES' RIBBED VESTS.



Cotton Vests, iv neck, plain or Some trimmed with Richelleu ribbed. Some trimmed lace, some have plain ribbons a and arms, white or ecru, sizes 3, 4, 5 Children's ribbed Cotton Vests, Pants to match, sizes 1 to 5.... .29

## SPECIAL IN OUR BRAID DEPARTMENT.

The following goods can be had in Black, White and all colors: Fine Mohair Soutache, per place of 24 yards..... Fine Silk Soutache, per plece of 24 yards.

The Silk Tubular Braid, per plece of 12 yards...... Fine Silk President Braid, per .45 Gold or Silver Soutache, per .45 Fine Mohair Tubular Braid, per 39

Genuine feather weight perfect atting Silverite and Goldine Countities Limited.

Ereglasses and Specs, with patent nose rests and finest Silex crystal lenses to suit all sights. They will wear a lifetime, sold all over at \$3.00; our .69

Ereg Silk Cord Consequent. Eyeglasses and Specs, 69c. Free-Silk Cord Case and Hook.

Picture Framing Amazingly Little Prices. It's charging about half the regu-lar rates—but for a limited time

1-inch wide in gilt, oak and white and gilt mouldings, reduced from 6c. a foot 23/ duced from 6c. a foot 23/4

Which wide, dainty patterns, oak, white and white and gilt, reduced from 12c. foot to, 04/1 fainch wide, dainty patterns, quer, guaranteed best quality, reduced from 12c. foot to, per 06/10c. foot to, per 07/10c. foot to, per 08/10c. foot to, per 10c. foot to,

\$55.00 DELIGHT SEWING MACHINES, ALL WOODS. \$18.99.

BLOOMINGDALE BROS., 3d Ave., 59th and 60th Streets.

than we now Dis- Half Manufacturing Cost, play— hats more
"Chic," more
dressy shapes and

One of these chances that come all too seldom. We have purchased \$,000 yards of Laces from a large importer of nothing but fine laces—at a price that barely pays the duty.

We shall sell every yard at the same We shall sell every yard at the same extremely low rate.

The lot comprises all the newest patterns and designs for Spring and Summer in Point Arabesque, Lierre, Broderie Anglais, Oriental Applique—in light and heavy effects, butter, tan and whitewidths 5 to 10 inches, match sets, with insertions; the goods sell at present from 50c. to \$1.00; all 25c.

Untrimmed Hats in endless variety of shapes and colors: a full line of all the leading shades, such as geranium, hellotrope, purple, green, gold and staple Military Sets for Ladies' Tailor-Made Dresses. Made Dresses.

Mohair Mill tary four-loop sets, with frogs, advertised by some at 45c; our price.... 25c Silk Military Sets, 

39c., 49c., 69c., Silk and Jet Boleros. 59c., 69c., 98c. to \$2.50

## LINEN OFFERING.

Extra heavy Bleached and Unbleached Turkish Towels, 22x45 in., the, .10 Superior quality German Damask, sliver bleach, 62 in, wide, nice range of patterns, regular price 60c., our 39 500 doz. Scotch Dinner Napkins, our regular 1.79 quality, 21x21 in., 1.10 for this lot......

#### .69 UPHOLSTERY SPECIALS 35c Window Shades, 15c Each.

For a few days only, 1,000 opaque Window Shades, size 2x6 ft., with good spring roller, assorted .15 .15 .10 .19

Swiss Muslin Curtains, full lengths with ruffled edge; the kind other houses advertise as a bargain for \$1.75; 1.29 special, pair. Dyeing and Cleaning Dept.

This is the time of year to have silk ribbons at your curtains and blankets cleaned. neck and arms. Don't put them away in their dusty and soiled condition, being food for lavender and the moth. Have them cleaned black, sizes 34 NOW. Curtains and blankets .J4 stored until wanted, FREE OF

CHARGE. Nottingham Lace Curtains, .44 

A Few Other Things We Do: Dry cleanse Ladies' Costumes. Dye Ladies' Made-up Garments. Dry cleanse Sill Walsts, retaining Shape d Beauty. or Clean Frathers, Kid Gloves, Dye or Clean Frances. Ties and small articles. Clean fine Laces and finish them equal

# .15 MONDAY'S GLOVES .32 of Special Interest.



1,500 pairs of ladies' 4-button Glace Kid Gloves, in taks, red, brown and black, plain or embroid-ered, every pair perfect—uitil .39



less Tan and Black Cotton Hosiery. CHILDREN'S fine Ribbed Stainless Black Cotion Hose, seamless, double all sizes—
per pair.....06

LADIES' fine

gauge full seam-

HARMONY PIANOS. 139.00. ALSO ON EASY TERMS. SILKS A POSITIVE SILKS

The new Tariff about to go int flect will make these goods DOUBLE. We strongly advise immediate buying, as a chance like this may not come again in years.

60c Corded Silks, 28c yd.

500 pieces Hand-made Japanes SEE DISPLAY IN OUR 3D AVE.

LADIES' SILK WAISTS.



All of the popular styles in Silk Shirt Waists, in Plain and Changeable Taffetas; also Foulards and Plaids. All of the season's new shades.

Changeable Taffeta Silk Waists, double oint yoke back, lined and per-ect fitting, all the newest 3.98 Best quality changeable Taffeta Silk, new sleeve, light and dark colors.

6.98 and 5.69 Black China Silk Shirt Walsts, 2.79 Same with tuck fronts..... 3.98
Silk Shirt Waists, in checks, stripes, laids and fancy figured,

4.98, 5.98, 6.98, 7.98 Changeable Surah Silk Walsts, tucke fronts, new sleeves and collar, 3.9

#### OUR CYCLING CORSET. Be Sure to See It.



It's the Cy clist-and has no rival. No Corset made can approach it. We now make AN EX-PRICE on this beginning to-

# Ladies' Negligee Gowns

Ladies' Negligee Gowns of colored awn. Empire style, tucked front and tack, two ruffles over shoul- 1.15

# YOU'LL NEVER "CROAK"



-when once vou have riddenthe Wheel we sell now at about the deal -we simply bought out-right A FAC-TORY'S EN-

-like a Frog

TIRE STOCK, regular, genuine

IT'S A WHEEL TO SEE!

And who was the maker? The Everett Cycle Company, of

The Everett Cycle Company, of Everett, Mass., the famous makers of the McCune Bicycle. The pedigree of this wheel challenges keenest scrutiny.

We guarantee it—as does the maker—a genuine \$100 wheel, and thus, and thus, backed by two guarantees, it stands on its merits at aur figure an unapproachable offer—we've 39.00 put, our price at..... 39.00

# BICYCLE SUNDRIES

Wrench.18..12 lowest prices.

# ONLY SAFETY RAZORS.

Our improved \$2.00 Simplex Safety Razor, made of the finest tem-pered steel, every Razor set ready for use; no expense required; so simple and perfect that any one can shave with it.

Only one to a customer.

ELECTRICAL OUTFIT, 56c All goods guaranteed as represented, at prices that speak for themselves.



staples, etc., complete in a wooden box .....

A CARPET NOVELTY.

DECIDEDLY NEW—Some of its good points follow: One yard wide, reversible, remarkably strong and durable, made in about twenty different shades and colorings; suitable for any room, may be used as a filling for Rugs, etc. AT LESS THAN HALF THE COST OF AN ORDINARY FILLING.

# 3.98 MATTING.



the shall sell Matting this week cheaper han ever. Owners of hotels, cottages, tc., this week can buy their matting at 5.50

. 49 A 9.00 roll of Matting, 40 6.50 A 12.00 roll of Matting, 40 9.00 20-yd. Roll, just half.

All new patterns, fresh importation and wonderful values.

# Fur Storage.

Furs, Garments, etc., stored and insured against fire or moths in our Cold Storage Vaults at reasonable rates. Goods called for. Only one to a customer.

## Reefers and Dresses for Children.

Children's Reefers, Empire style, of heavy all wool flannel yoke, collar and sleeves trimmed with three rows of braid, in red, navy, light green and cadet, 1 to 4 yrs. (infants' 1.25 Children's Reefers of honeycomb cloth, Empire style, saflor collar trimmed with three rows of braid, white and colored, 1 to 4 yrs. (in Infants' 1.49 Children's Nainscok Dresses voke of Children's Nainscok Dresses voke of

#### Men's \$2.25 Hats, \$1.29



Every man wil be more than satisfied with these Hats. Men's full wine stiff Derbys and hand-finished Al-pines, in black, brown, steel, otter

simple that a child can put it up, consisting of a fine electric bell, nickel-plated gong, push buttons, best dry bat-

# SPECIAL SALE O -.56 SILVER PLATED TABLE

Il gives the service; it LA TS— Wm. Rogers Standard Plate or and the price commends it. See it Nickel Silver—and warranted such. Silver Teaspoons, per ½ doz...
Silver Tablespoons, per ½ doz...
Silver Table Forks, per ½ doz...
Silver Dessert Forks, per ½ doz...
After-Dinner Coffee Spoons, per ½ doz...
Sugar Shells
Butter Knives
Orange

# MATTRESS DEPT.

Hotel and Boarding House Keepers would do well to place their orders for Bedding NOW for later delivery, as we offer this week such very low prices.

Full-size Sanitary Mattress, with hair top, good quality ticking, usual 2.98 Full-size 40-lb, short-hair Mattress, hest A C A ticking, usual price 4.98 Full-size 40-lb. black soft curled hair Mattress, usual price 8.50 hair \$11.98.

Full-size (40 lbs.), Long-Drawn Argentine Halr, best A C A ticking, in one or two parts, usual price 12.50

## This Woven Wire Spring



1.49 This Spring is of hardwood frame and double wire fabric, supported by heavy wire cables; it is the best constructed spring that can be sold for 1.49 \$3.90; our price.

## What Do You Think of a W. & B. RAZOR, 39c.?



Genuine Horsehide Swing Razor Strops, to-morrow.....

for

# **Greatest Furniture Values Ever Offered**



500 Mahogany, Bird's-eye Maple, Curly Birch and Quarter-sawed Oak Desks, at... 3.98

These are not the cheap, trashy Desks made in imitation of the above woods, but the genuine article, made to sell at more than double the figure. Only 500 of them at...... 3.98



# Special sale of Reed and Rattan and Bamboo Furniture all this week. BEDROOM SUIT, \$9.75. BRASS BED, \$15.98.



# DINING-ROOM TABLE, \$2.98.

125 of these very pretty Extension Tables, thoroughly well made, every table guaranteed to work well; regular 2.98 price \$5.00; special this lot.....

CANNOT FILL MAIL ORDERS. LOOMINGDALE B. OS., 3d Ave., 59th and 60th Streets.

# HEAR

West Fourteenth Street.

"Men may come, and men may go, But I go on forever."

Constant Attractions and Plenty of Them. Each Week Prepares Surprises For The Next I

#### UPHOLSTERU

One of the great departments of our storesamous for assortments that are a wonder to all could be put into the space we devote to Curtains, White Washable Habutal Silks-S6 inch Draperies, Tapestries, Couch Covers, Table Covers and the other sub-divisions of this wonderful des partment......Below we give some quota- Figured India Silks of extra fine close tions, which though numerous, do not tell of one hundredth part of what our great spring stock

#### Lace and Fancy Curtains

nowfiake-tinsel or silk cross stripes Emb'd Tambour Muslin-31/4 yds long French Swiss-with ruffle Fish Net-lace ruffle to match Brussels figured-ruffle to match Point D'Esprit—serpentine border Point D'Esprit—fluted ruffle 2.79 Bobinet-with lace inserting and edge 2.98 Point D'Esprit-Val. ruffle and inserting 4 Large Mesh Grenadine—guipure lace ruffle 5.98 Imported Madras Curtains—4 colors 1.49 Finest Snowflake-silk cross stripes of old rose, Empire Green, Blue, Terra Cotta,

New Nottingham Curtains 3 yds long 1,000 pair Nottingham Curtains-plain, small figure and spotted centres, with inserting or large showy borders-lock attich edge-the most effective designs and best quality ever offered for less

than a dollar ..... Triple twisted Scotch Lace Curtains 60 inches wide-314 vds. long-White and Ecru-20 patterns-all new styles irish Point Lace Curtains-4 yards long-

60 inches wide-showy designs-finished

both sides-extra width and length-

which makes them particularly desirable for extra large windows .... 8.98 Above are, as stated, extra large and wideand have never before been offered at so low a

#### Portieres

Tinselled Tapestry-armure weave..... Derby Tapestry with deep dado and frieze. 2.98 India Stripe Curtains—perpendicular stripes— just the thing for Summer use—in effect equal to Imported goods at six dollars .. 1.98 All over Figured Chenille-best colors; also extra wide plain colors with deep dado. . 4.98 Tinselled Turkish stripes and Empire figured Tapestry Portieres, also Gebelin effects. 6.98 Satin Damask Portieres-best colors ..... 9.98 Magnificent Satin Brocatel Curtains leep triple knotted fancy fringe ....... 13.98

#### Scrims, Cretonnes, and Light Draperies

40 inch Lace Stripe Scrims 40 Inch Col'd Stripe Serims 40 inch overshot Etamines 40 inch Cable cord Scrims—10 styles 40 inch openwork Grenadines—fancy effects 86 inch Coin spot and Fig'd Muslins Sash width coin spot with ruffle Sash width Irish Point-extra wide border Sash width Irish Point-medaltion centre .89 Sash width Tambour Muslins-emb'd border 8% 36 inch Fancy Silkolines—best styles New Twill Cretonnes-flowers and stripes Velvet finish Cretonnes-31 inch Heavy Corded Cretonnes-Gobelin effects Best Furniture Sateens-38 inch; worth .80 New Figured Drapery Silks Italian Silk Stripes—50 inch Snowflake Cross Stripe curtaining Silk and Cotton Edgings Rug Fringes

Grant Memorial Day! Purchases April 19th to May 3d delivered free 200 miles.

Travellers to and Travellers from New York will find it to their interest to visit our

#### GREAT TRUNK DEPARTMENT if there is anything in the way of a trunk or

satchel they require.

All kinds of Trunks, from the simple packing to the finest....98 to 55.00 50 inch-Bleached All kinds of Bags, from the Sole Leather Dress Suit Cases Olive, russet and mauvecanvas, leather or silk lined ... S.69 to 12.00 Genuine Sole Leather Trunks 11.98 to 51.75; were 25.00 to 85.00

These trunks will last, not for a lifetime, but for two or three generations! Alligator, Grain and Sole Leather Gladstone Bags — 18 to 24 inch .. 3.98 to 7.98; were 7.50 to 19.50 The above include finest furnished Bags which we are closing out far beow their

actual cost to us! For next two weeks we will sell Two specia styles of

Canvas Covered Dress Trunks at a reduction of One to Three dolars on each size

STULE NO. 1. | Irm bound—hardwood cleats 28 inch 3.49 36 inch 3.98 38 inch 4.98 40 inch......5.98

STULE NO. 2. Aubmatic Tray lift
Click feecd—strong bress lock 5.84

40 incl .....6.98

#### SILKS Under New tariff prices like these will be an

Impossibility. New Figured Foulards and Indias Striped and Figured India Silks light colors-24 inches wide... weave-Navy and Black with all

effects scarce and desirable-24 and 27 inches wide..... Black Taffeta Silks with fancy colored stripes 24 inches wide. Figured Changeable Taffetas

1.39 24 inch Fancy Figured Foulards 1.49 27 inch Japanese Figured Silks Rich Black Satin Duche Black Brocaded Gros Grains-extra

# Ladies' Wrappers

quality-small and medium designs ..... .98

Largest stock-Best styles-Best Values ! No other stock begins to compare with that we show .... Assortments comprise hundreds of styles in Lawn. Percale, Batiste, Organdy, and Dimity,white, pink, blue and linen colors, or fancy figures and stripes-Empire, Bolero, plain or tucked yokes, revers or square and round collers, -trimmed with braid, insertings, beadings, embroideries and laces -a truly wonderful variety-69 cents to 4.98. These descriptions will give some idea of Values!

neat stripes and all over effects—yoke back and front—2 rows fancy braid.... .69 Ladies' Fancy Lawn and Percale Wrappers-fancy pointed yoke or bolero ef-fect-15 styles-emb'y, braid, or lace and all over fig'd effects-pleated or full backs quality usually sold at 1.75 .... 1.39 Dainty Housegowns of Pink, Blue, Linen, and black Lawn, also fancy batistes, loose or fitted back, prettily trim'd with lace and braid-latest sleeves...... 1.79 Linen Color Batiste Wrappers all over emb'd bolero, collar, belt, and cuffs—lace edge..... 2.39 Special line of extra size Wash Wrappers

to 50 bust ..... 1.25 WOOL WRAPPERS AND TEA GOWNS Challie, Henrietts, and Cashmere-late styles colors, black and fancy .. 2.98 to 18.98

PLAIN AND FANCY SILK TEA GOWNS All the pretty light colorings for Sunn wear-all sizes..... 5.29 to 19.98

# DRESSING SACQUES

Ladies' Silk Waists Fresh and beautiful always-no solled or dusty stock-prices we name make sales too rapid for

accumulations !

.28 Changeable Taffets and Fancy Brocade 7% Black and White Check Silk Shirt Waists, also Embroidered Spot Japanese Silk, also Black Brocade Silk Shirt Walsts-plain combination or tucked Yokes-detachable Collars ...... 4.98 Handsome Silk Novelty Waistsfancy effects, with lace, velvet and accordion pleatings—Black and Colors. 7.98

> Very pretty Silk Waistsshirt waist or fancy styles ... 2.98 and 3.98 Exquisite Novelties for dressy wear-day or evening...... 0.98 to 19.98 Why are we known far and wide as

> > HEADQUARTERS FOR Housekeeping Goods ?

Why are our sales double those of any other house? As there is no effect without a cause, such prices as these may partly explain!

GARD WIDE Fine Unbleached Muslins 3% and 4% Lonsdale Muslins

BEST PILLOW CASINGS 45 inch-Bleached

> BEST SHEETINGS 214 yds. wide . 15%

2½ yds. wide .16½ 2¼ rds. wide .14½ 2 yds. wide .13½ 1½ yds. wide .11½ 2% yds. wide .13% 2 yds. wide .12% 1% yds. wide . 10% 136 yds. wide 1% yds. wide TOWELS All Linen-hemmed .........42 inch Heavy Huck-hemmed 40 inch

40 inch

All Linen Momle Full bleached Huck All Idnen Damask "Seconds"-42 to 50 inch 16% Bleached Turkish 40 inch .11 Cream and white Turkish 36 inch 5

Extra Heavy cream TOWELLINGS 2% 18 inch Damask .10 18 inch Glass 18 inch Linen 6% 19 inch Huck .10
18 inch extra heavy 7% 18 in. Linen Twill 8½
18 inch check 8½ 16 inch Plain 5 24 inch Linen Check®% 24 inch Turkish .10
18 inch Russia 9 54 inch Turkish .59

WHITE GOODS Lonsdale Cambrics—yard wide India Linens—40 inches wide

Grant Memorial Day!

Purchases April 19th to May 3d i

delivered free 200 miles.